

ISVs IN EUROPE – THE TOP 500

IT Europa’s ISVs in Europe – the Top 500 market intelligence database report provides detailed company profiles containing all the information you need to identify potential partners, monitor the competition or to get in-depth knowledge of this key channel. The ISVs in Europe – The Top 500 database report spans 33 countries and represents the most detailed view available of this key market sector. Total annual revenues from these companies generate over over \$140 Billion.

INFORMATION INCLUDED IN THE MARKET INTELLIGENCE DATABASE REPORT

- Company - address details and website address
- Turnover – financial information by year
- Key Director Contact information – address, telephone, individual emails etc.
- Staff Breakdown – Sales, outsourced, in-house development, services
- Sales Breakdown – Software, Hardware, Services – Direct, Indirect
- Services Sales breakdown – Consulting, Implementation, Support, Helpdesk, Outsourced, Managed Services, Internet Services, Training
- Target Markets – Sales by country
- Software Products & Vertical Markets

VERTICAL MARKETS

- Architecture / Engineering / Construction
- Automotive
- Banking / Finance / Insurance
- Computers Technology
- Education / Training
- Healthcare
- Hospitality / Leisure
- Human Resources
- Legal
- Manufacturing Industry
- Media / Information / Publishing
- Non Profit Organisations
- Pharmaceutical
- Public Sector
- Retail Wholesale
- Telecommunications
- Transport / Logistics
- Utilities
- Other Verticals
- Other Verticals Specified

HORIZONTAL FUNCTIONALITY

- BI / Data Warehousing
- CAD / CAM / GIS
- Content Management
- Convergence
- CRM / PRM / Helpdesk / Front Office
- Doc / Image Management
- Embedded Systems
- ERP
- Financial Management
- Graphics / Imaging / Animation / Multimedia
- Internet / e-commerce
- Mobility
- Networking / Security
- Project Management
- SCM
- Software Development Tools
- Software Utilities
- Storage
- Other Horizontal
- Other Horizontal Specified

APPLICATION TYPES

- Details on 17 vertical application types.

PLATFORMS

- Hardware, Software, Database & programming languages

CUSTOMER REFERENCES

OWNERSHIP & OVERVIEW

- Including future strategy plans

Data can also be provided by country, region or on a bespoke basis. Market intelligence can be supplied on-line and different Excel export licences are also available.

OUR MARKET INTELLIGENCE REPORTS INCLUDE THE FOLLOWING

MSPs / Systems Integrators / Solution VARs / Corporate Resellers / ISVs / Distributors / Communication Resellers / Premier 250 Resellers & Solution/service providers / PC & Server Manufacturers / E-Tailers / Hosting & Cloud Providers / ISVWorld

THIS DATABASE REPORT IS AVAILABLE VIA IT EUROPA'S ON-LINE PORTAL IN SILVER AND GOLD LICENCE VERSIONS

A **Silver licence** gives view access to the market intelligence with contact details supplied separately in Excel.

Gold Licence users can perform advanced searches and can download all profile information which is constantly updated. All contact details can be used for indefinite sales & marketing purposes.

Data can also be provided by country, region or on a bespoke basis.

	First Year	Annual Renewal
SILVER LICENCE	£2,350	£1,150
GOLD LICENCE	£3,500	£2,000

*Additional user licence costs available on request.

IF YOU WOULD LIKE TO RECEIVE A SAMPLE OR ANY FURTHER INFORMATION ABOUT IT EUROPA'S RANGE OF MARKET INTELLIGENCE DATABASE REPORTS, PLEASE CONTACT THE SALES TEAM:

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