Press Release

UK Managed Services & Hosting Summit North 2019 announced

• Leading Vendors, Solution and Service Providers to meet in Manchester in October 2019

[London, 6 August 2019] IT Europa and Angel Business Communications announced today that they will jointly be staging the **Managed Services & Hosting Summit North** on 30 October 2019. The event will bring leading hardware and software vendors, hosting providers, telecommunications companies, mobile operators and web services providers involved in managed services and hosting together with Managed Service Providers (MSPs) and resellers, integrators and service providers migrating to, or developing their own managed services portfolio and sales of hosted solutions.

The **Managed Services & Hosting Summit North** has been designed to build on the success of its sister event in London which is now in its ninth year and firmly established as the leading Managed Services event for the UK IT channel. The summit will provide insights into how the managed services sector continues to grow and how it needs to adapt to meet evolving customer demands, with a particular emphasis on some of the challenges and opportunities facing organisations in the north of England.

The Managed Services & Hosting Summit North 2019 features conference session presentations by major industry speakers and will also provide extensive networking time for delegates to meet with potential business partners. The unique mix of high-level presentations plus the ability to explore and debate the related business issues with sponsors and peers across the industry makes this a must-attend event for any senior decision-makers in the IT channel.

Under the theme of the *Creating Value with Managed Services*, the Managed Services and Hosting Summit North will provide insights into how the market is changing and what it will take for MSPs to succeed as it evolves. Specific areas addressed will include the emergence and impact of the Internet of Things (IoT) AI and analytics, the growing importance of security, trends in service delivery and how to create value both within an MSP and for its customers.

The **Managed Services & Hosting Summit North** is a management-level event designed to help channel organisations identify opportunities arising from the increasing demand for managed and hosted services and to develop and strengthen partnerships aimed at supporting sales. "In the face of accelerating technological advance and the increasing complexity this creates, more and more organisations are opting to focus precious resources on their core competencies by outsourcing the delivery, maintenance and management of their IT infrastructure to MSPs," says Alan Norman, Managing Director of IT Europa. "The Managed Services & Hosting Summit North provides a unique opportunity for vendors, VARs, integrators and service providers to come together to address the issues and opportunities arising from the surge in customer demand for managed services and hosted delivery models."

The **UK Managed Services and Hosting Summit North** will take place at the Hilton Hotel, Deansgate, Manchester on 30 October 2019. MSPs, resellers and integrators wishing to attend the convention and vendors, distributors or service providers interested in sponsorship opportunities can find further information at: <u>www.mshsummit.com/north</u>

About IT Europa

IT Europa is the leading provider of strategic business intelligence, news and analysis on the European IT marketplace and the primary channels that serve it. In addition to its news services the company markets a range of database reports and organises European conferences and events for the IT and Telecoms sectors. For further details visit: www.iteuropa.com

About Angel Business Communications

Angel Business Communications is an industry leading B2B publisher and conference and exhibition organiser. ABC has developed skills in various market sectors - including Semiconductor Manufacturing, IT - Storage Networking, Data Centres and Solar manufacturing. ABC has the infrastructure to develop a leadership role in the markets it serves by providing a multi-faceted approach to the business of providing business with the information it needs. For further information visit: www.angelbc.com

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